

6 November 2017

Media Release

STARSHIP STAR EMBRACES THE TRUE SPIRIT OF CHRISTMAS

This Christmas, Starship is asking New Zealanders across the country to decorate their Christmas trees with a star that embodies the true spirit of Christmas.

“Most of us are fortunate enough to enjoy the festive season relaxing and celebrating with family and friends however for many of Starship's young patients and their families, especially those far away from home, Christmas will be very different than planned. Please show them you care by buying our Starship Christmas Star, which symbolises healing, strength, joy and love” says Brad Clark, Chief Executive of the Starship Foundation.

The gorgeous balsa wood decoration, featuring hearts and shooting stars in its design, costs just \$3, with all proceeds from the sale of the Christmas Star coming to the Starship Foundation.

The Starship Foundation's Christmas Star decoration goes on sale from Monday 6 November at New World stores nationwide, and is available while stocks last.

ENDS



For further information or images, please contact the Starship Foundation Communications team:

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New World support:

New World is a valued Five-Star Partner of the Starship Foundation and we appreciate their support in making the Starship Christmas Star possible.

About the Starship Foundation:

Starship is New Zealand's national children's hospital. There are more than 130,000 patient visits to Starship Child Health each year by children from all over New Zealand.

The Starship Foundation is a charity that raises funds so Starship Child Health can better care for its young patients.

The Starship Foundation's vision is to create meaningful and magical opportunities that enrich the health of every young New Zealander. The Starship Foundation raises up to \$10 million a year. Donations are extra to Government funding and provide for initiatives such as Starship's National Air Ambulance Service which brings children from all over New Zealand to Starship for life-saving care, as well as refurbishing older wards, new technology and medical equipment, vital clinical research, boosted family support, staff training and community outreach projects to keep children out of hospital.

Starship Foundation exists through the generosity of the New Zealand public and leading organisations that lovingly donate money and/or time to assist Starship to remain at the forefront of paediatric care.